

CHUKWUMA (CHIMA) EGBUZIE

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[LinkedIn](#) | [Portfolio](#)

EDUCATION

Clark University

Bachelor of Arts, Screen Studies and Economics

Worcester, Massachusetts

May 2019

CIEE Global Institute

Interdisciplinary: Business Track & Communications, New Media, and Journalism Track

Berlin, Germany

Jan. 2018 – May 2018

Honors/Awards: Magna Cum Laude, Fiat Lux Honor Society, Dean's List, Omicron Honors Society, AAF's Most Promising Multicultural Student in Advertising 2019, ACE Leadership Award, Outstanding Contribution to Student Life Award 2019

PROFESSIONAL EXPERIENCE

Havas NY Village

Diversity and Inclusion/Production Intern

New York, NY

June 2019 – Aug 2019

- Spearheaded and pitched the implementations and executions of Havas' 2019-2020 diversity and inclusion initiatives
- Oversaw budget of \$50,000 to develop and implement a D&I program, at the direction of the Senior Talent Manager
- Served as a liaison between senior HR leadership team and diversity partners to facilitate and accomplish Havas' D&I objectives
- Streamlined 30+ diversity pipeline organizations and cultivated strong ties through relationship building strategies
- Assisted recruiters with invoice processing, expense-reporting, interview phone screens, and onboarding training of employees

Ogilvy

Lenovo Account Management Intern

New York, NY

June 2018 – Aug 2018

- Researched and proposed corporate social responsibility initiatives to assist client in implementing a more ethical business model
- Produced weekly business reports and analysis to increase client's competitiveness and brand recognition in tech product landscape
- Served as a liaison between Lenovo and Ogilvy; assisted producer to learn the postproduction process in the edit room

Raised by the Beat

Video Content Creator Intern

Lohmühlenstraße, Berlin

Feb. 2018 – May 2018

- Persuaded and scheduled 30+ dancers for original video projects through pre-production, production and post-production
- Produced 15+ video clips and digital commercials to increase Dance Radar's online presence for the campaign launch

Global Citizens of Worcester

Liberal Education and Effective Practice (LEEP) Fellow

Worcester, MA

May 2017 – Aug 2017

- Selected as one of 90 participants to receive funding of \$2500 to spearhead and manage the pilot photography project, Global Citizens of Worcester, a media platform that highlights the global identity of the Worcester community
- Conducted and transcribed interviews to empower Worcester residents with a platform to share first-person narratives and to further reshape Worcester's image as a global village through social media outlets

LEADERSHIP & PROFESSIONAL DEVELOPMENT

Multicultural Advertisement Internship Program (MAIP)

MAIP Fellow

New York, NY

Feb. 2018 – Aug 2019

- Selected as one of 225 for a 7-month professional development program for high-achieving diverse talent in advertising
- Participated in seminars, workshops, and virtual training series to gain analytical, communication skills and industry knowledge

Harvard Business School Summer Venture in Management Program (SVMP)

SVMP Fellow

Boston, MA

June 2018

- Selected as one of 180 students to participate in a one-week residential educational program for rising college seniors
- Enhanced analytical skills and knowledge of media and entertainment, marketing and operations through the analysis of 14 cases, using the renowned case method under the HBS faculty

International Students Association (ISA)

Video Production Lead – Marketing & Publicity Committee

Worcester, MA

Sept. 2016 – May 2019

- Facilitated international and cultural diversity outreach to 500+ students by developing print and digital marketing strategy
- Developed outreach strategy for visual marketing; created videography that received over 2000+ views from undergrads on social media outlets

Clark University Residential Life and Housing (RLH)

Resident Advisor

Worcester, MA

Jan. 2017 – Jan. 2019

- Managed residence hall for 40+ undergraduates; conduct frequent room drop-ins to discuss concerns, campus events, and developments to ensure that students are updated on all pertinent information

SKILLS & QUALIFICATION

Computer: Proficient in Adobe Premiere, Adobe After Effects, Final Cut Pro, Photoshop, After Effects, Stata, DSLRs, Microsoft Applications (Excel, PPT & Outlook)

Language: English, Igbo (Fluent)